Intrapreneurship
A smarter way to innovate
What if...

we could bridge the gap between two generations so that they could create together?

today and tomorrow’s leaders united forces to increase our economy’s momentum!
70% of private business owners are planning to retire over the course of the next 10 years, but only 5% of the rising generation is interested in taking over.

Life expectancy for the largest Fortune 500 Companies has decreased from 75 years to 15 years. **What if we could increase the life span of new and existing businesses?**

Between now and 2023, more than 3.5M jobs will be threatened throughout the Canadian economy. **What if we could preserve these jobs and even create new ones?**

Over the next decade, the largest economic turnover in history will take place, affecting 27% of GDP in Canada alone. **What if we could retain this value within our economy?**

Families are responsible for 85% of new business funding. **What if we could use this investment to help our economy thrive?**

Sources:
- Coming home or breaking free? A closer look at the succession intentions of the next-generation family business members 2015 – EY
- Managing Your Personal Taxes 2015 - 2016, Preparing your business for sale: it’s never too early to plan ahead – EY
- Plan for Succession, Build to Last: Passing the baton from one generation to another – FBN GCC
- US Small Business Association Office of Advocacy
- Inadequate Business Succession Planning – A Growing Macroeconomic Risk – CIBC
We no longer need to wonder “what if”
The answer lies in **INTRAPRENEURSHIP!**

Intrapreneurship is the creation of a new and innovative project, led by a member of the rising generation, which leverages the financial, human and technical resources of an existing organization.

Adopting an intrapreneurial attitude will help give new businesses a greater opportunity for success, all the while sparking new life into existing ones that support them.

**An alternative to the traditional business model**

More than a strategic vision, intrapreneurship evokes a culture of knowledge sharing and co-development while empowering the next generation of leaders.

Intrapreneurship will:

- **ENSURE** the longevity of businesses by giving them a forward-thinking vision of our evolving economy.
- **CREATE** a commitment amongst business owners to invest in the rising generation.
- **SUPPORT** young leaders in taking ownership of innovative projects that will contribute to the success of their generation.
Intrapreneurship is at your fingertips!

You can now learn from those who have successfully implemented intrapreneurship at the heart of their businesses and seen the benefits.

**THE INTRAPRENEURIAL PROGRAM** was developed specifically to help guide you in your approach to intrapreneurship by providing you with proven strategies communicated through a variety of dynamic learning experiences.

**Two learning paths, one common goal**

Whether you are a young intrapreneur or a seasoned mentor, both intrapreneurial learning paths address the fundamentals of intrapreneurship: its culture, its potential and its impact, allowing you to build a viable project leveraging the resources of an existing business.
A program designed specifically for intrapreneurs

Young leaders and creators—here is your chance to carve out your own path and take ownership of an innovative project that is supported by an existing organization and your mentor.

You are an intrapreneur if you are:

- **CURIOUS**, dynamic and determined
- **DRIVEN** by the desire to create something of your own
- **DETERMINED** to do what it takes to put all odds on your side
- **COMMITTED** to bring your project to life using existing resources

“I really want to create something; it’s important for me to be able to make my mark! Along the way, I know I will need to find the right resources that I can use to ensure my success.”

With the support of experienced facilitators and your mentor, this program will allow you to:

- **SHARPEN** your critical thinking skills both on an economical and relational level
- **DEFINE** the strengths of your project to best position it
- **DEVELOP** interpersonal skills that will help you gain support for your project
- **IDENTIFY** the best opportunities for financing
A program tailored to the needs of mentors

Business owners, managers and entrepreneurs—here is a chance to create your legacy by supporting the young leaders who you believe in—your intrapreneurs.

You have the profile of a mentor if:

- You have contributed to the DEVELOPMENT of your economy
- You are at a stage in your life where TRANSMITTING your knowledge is a priority
- You would like to ENCOURAGE the rising generation to develop their potential
- You know that their ACCOMPLISHMENTS are also yours

“Adopting an intrapreneurial attitude is more than just having vision, it’s creating synergies that drive growth for all your endeavors and giving new ‘spin-offs’ a greater chance at success.”

Using real examples and best practices that are tried and true, our facilitators will help you develop the strategies to:

- SUPPORT your intrapreneurs without needing to manage them
- STRUCTURE your organization efficiently to welcome intrapreneurial projects
- MAXIMIZE the outcomes of intrapreneurial projects for your organization
Handpicked experts and facilitators

Driven by their desire to contribute to the development of our economy and enabling tomorrow’s leaders, our experts and facilitators have been selected based on their coaching approach, their professional experience and their passion for intrapreneurship.

Length and themes

The intrapreneurial program takes place over the course of 14 weeks, with each learning path addressing 6 different themes.

FOR INTRAPRENEURS:
64 hours of online learning
36 hours of face-to-face coaching

FOR MENTORS:
8 hours of online learning
14 hours of face-to-face coaching

100 days / 100 hours
Varied learning methods

In order to respond to all learning styles and to create an engaging and dynamic learning environment, multiple teaching methods are used throughout the intrapreneurial program:

- Personal coaching from experts
- Group work amongst peers
- Webinars
- Testimonials and success stories
- Video case stories
- Online activities
- Plenary sessions (2) in Montreal
Details on program enrollment

Registration by project
Registration to the Intrapreneural Program is valued at $8,000. This includes the participation of one or two intrapreneurs, and that of their chosen mentor.

A subsidy is offered to all registrations for the 2016 pilot project
In an effort to support economic development and the next generation of young leaders, the Caisse de dépôt et placement du Québec and the families behind Business Families Foundation are teaming up to offer a 50% reduction on registration fees for the first group of participants.

Actual cost of $4,000
The final cost of registration for each intrapreneurial project is $4,000 (taxes not included).
Don't miss your chance!

2016 Calendar
First program: September 1 to December 8*

2017 Calendar
Second program: January 19 to May 4*
Third program: August 31 to December 7

Be amongst the first to take part in the Intrapreneurial Program.

*Conducted in French.
Ready to be an intrapreneur?

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