INTRAPRENEURSHIP

Re-energize your family enterprise by empowering the rising generation to create something they are fit to lead.

All it takes is a…

FAMILY ENTERPRISE
with resources to share

INTRAPRENEUR
ready to launch a project of their own

MENTOR
willing to support, empower and guide

NEW PROJECT
to design, develop and launch!
BENEFITS FOR BOTH GENERATIONS

Create a new business, a division within the family enterprise or a family foundation and watch two generations grow together.

**INTRAPRENEURS**

Members of the rising generation, engaged within the entrepreneurial family.

**DEVELOP**

your competencies and confidence

**CREATE**

value that complements your family enterprise

**FIND**

your place within your entrepreneurial family

**DESIGN**

your own path for the future

**MENTORS**

Members of the senior generation, either family members or non-family execs.

**EMBRACE**

an attitude of stewardship

**ENSURE**

continuity of your family enterprise

**BUILD**

financial stability and reduce risks

**SUPPORT**

your next gen’s growth and success

SHIFT YOUR FOCUS FROM GROOMING ONE “SUCCESSOR” TO DEVELOPING MANY “INTRAPRENEURS.”
THE PROGRAM
A structure created for up to two intrapreneurs and their mentor to get equipped with tools and resources for building a culture of intrapreneurship and kick-starting a first project together!
WHAT TO EXPECT

The Intrapreneurial Program has been designed for teams to advance their project through both online and in-person learning experiences.

- **14 weeks to build your project**
- **5 immersive in-person workshops**
- **36 hours of coaching and consulting**
- **Exclusive discussions with intrapreneurs**
- **Access to personalized online resources**
- **A network of seasoned industry experts**

The result is an assessed, structured and refined project ready to be put in motion by the rising gen.

47% of the rising gen wants to launch their own project parallel to their family enterprise.¹

The Intrapreneurial Program gives them the tools to do so successfully.

¹ PwC Global Family Survey (2016)
DOUBLE YOUR IMPACT

Both generations have a unique learning path, specifically constructed to drive their project forward and solidify a favorable environment for intrapreneurship.

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** Business Model Canvas by Strategyzer

TAKE THIS STEP TOWARDS EMPOWERING THE RISING GEN AND UNLOCKING INNOVATION AND GROWTH.
TORONTO 2019

GET STARTED!

The next Intrapreneurial Program starts in 2019! All in-person sessions will take place in Toronto, ON.
REGISTRATION

The cost of the Intrapreneurial Program is $5,000 per project and includes the coaching and resources for:

- Up to two intrapreneurs
- One mentor
- One new project

For more information or to register, contact

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